



FOR IMMEDIATE RELEASE

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## **Block 15 Brewing Launches PNW-Focused Distribution Company**

*Partner producers at launch to include Oregon's de Garde Brewing and Bespoken Coffee Roasters*

**Corvallis, OR** — Today Block 15 Brewing announced the formation and launch of an independently-operated distribution company, Block 15 Distribution. Over the past five years, Block 15's self-distribution of their own beer has grown to partner with several hundred of the finest markets, restaurants, and beer bars around Oregon and Washington. With this foundation in place, their new distribution company will be focused on providing like-minded artisans access to this network, with the goal of offering the finest possible goods to customers throughout the Pacific NW.

"This has been a tremendous undertaking for our team," explained Nick Arzner, Block 15 founding brewer and co-owner. "After a year-long process of restructuring our licensing company-wide and dialing in our distribution systems, we're so excited to launch this new endeavor in partnership with companies that we really believe in."

"We landed on a model that is designed to enable the passionate small and medium-sized producer, with aspirations of moderate growth, to share their artistic offerings throughout Oregon and Washington," Arzner continued. "All aspects of our approach to distribution—from our fixed length contracts to our overarching mission—will focus on equitable relationships with our partners. As our brewery has developed a robust self-distribution program over the years, we have prioritized efficiency, impeccable care for the product, and enthusiastic relationships with our accounts. We will draw on these same values as we champion the artistic visions of our partner producers."

Eventually, Block 15 Distribution envisions a small family of artisan producers working in unison to provide the region with high quality and thoughtfully made goods, with a focus on suppliers who emphasize employee welfare, environmentally sustainable practices, and the creation of truly unique offerings that evolve their segment and complement the overall portfolio. At launch, Block 15 Distribution is partnering with [de Garde Brewing](#) out of Tillamook, OR and [Bespoken Coffee Roasters](#) out of Corvallis, OR.

"After many collaborations and years of friendship, we are honored to be working with Block 15 for distribution in Oregon and Washington," said de Garde co-owners Trevor and Linsey Rogers. "We have a huge amount of respect for the people, the beer, and the distribution organization at Block 15, and we can't imagine a better partner. This project has been in the works for quite some time, and we are excited to get our beers back into regular distribution to all of our favorite retailers and customers!"

Collin Schneider, co-owner and roaster at Bespoken Coffee Roasters, added, "We love everything Block 15 does and are excited to be partnering with such an incredible team in serving the PNW! As a locally-minded business that focuses on custom-tailored and carefully produced products, this partnership feels like a natural fit for our coffee and our team."

While Block 15 Distribution is not currently seeking additional suppliers, area producers who are interested in future consideration can visit: [block15.com/distribution-company](https://block15.com/distribution-company)

Accounts interested in carrying offerings from Block 15 Distribution's product portfolio can reach their sales team at: [sales@block15.com](mailto:sales@block15.com)

### **ABOUT BLOCK 15 DISTRIBUTION**

From the team behind from [Block 15 Brewing Company](#), Block 15 Distribution's mission is to supply the Pacific NW with unique artisan goods—thoughtfully produced by like-minded companies using practices that emphasize artistic expression, quality, employee welfare, and sustainability—delivered in an efficient, professional, and enthusiastic manner.

### **ABOUT DE GARDE BREWING**

Located on the Oregon Coast, de Garde Brewing is dedicated to barrel-aged spontaneously fermented beer. Each batch is fermented exclusively with the native yeast and bacteria from an overnight rest in their coolship. Their naturally wild craft draws on historic traditions and local experimentation coupled with regionally sourced ingredients to represent their own unique terroir in each and every beer they make.

### **ABOUT BESPOKEN COFFEE ROASTERS**

Bespoken Coffee Roasters is a husband and wife team out of Corvallis, OR. With a focus on transparent sourcing and with a mind for seasonal availability, they offer a rotating menu of carefully processed coffees from around the world and roasts them in small batches to ensure quality and freshness. Bespoken believes that quality coffee should taste like the conditions it was grown in, which informs the foundation of their roasting philosophy; each coffee is unique, and requires a tailor's touch during roasting to bring out the best the coffee has to offer without overshadowing its inherent qualities with roast flavor.

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